

# E-ZU Cloud-to-Cloud SaaS Backup & Recovery



## Complete Data Protection

### Introduction

**E-ZU Cloud-to-Cloud SaaS Backup is a comprehensive solution to protect data hosted in SaaS application clouds such as Microsoft Office 365, Microsoft Dynamics 365\*, Salesforce\*, and Google Workspace.**

SaaS vendors operate on a shared responsibility model, which means obligations are shared between the vendor and the customer, on aspects relating to security & others. SaaS vendors own the cloud infrastructure stack and all primary components that make up the service such as, physical infra, network controls, operating system that hosts the application, controls for the application offered as a service, hardware components and others. However, 'data', the critical component that powers the business and central to the service's relevance is the organization's responsibility.

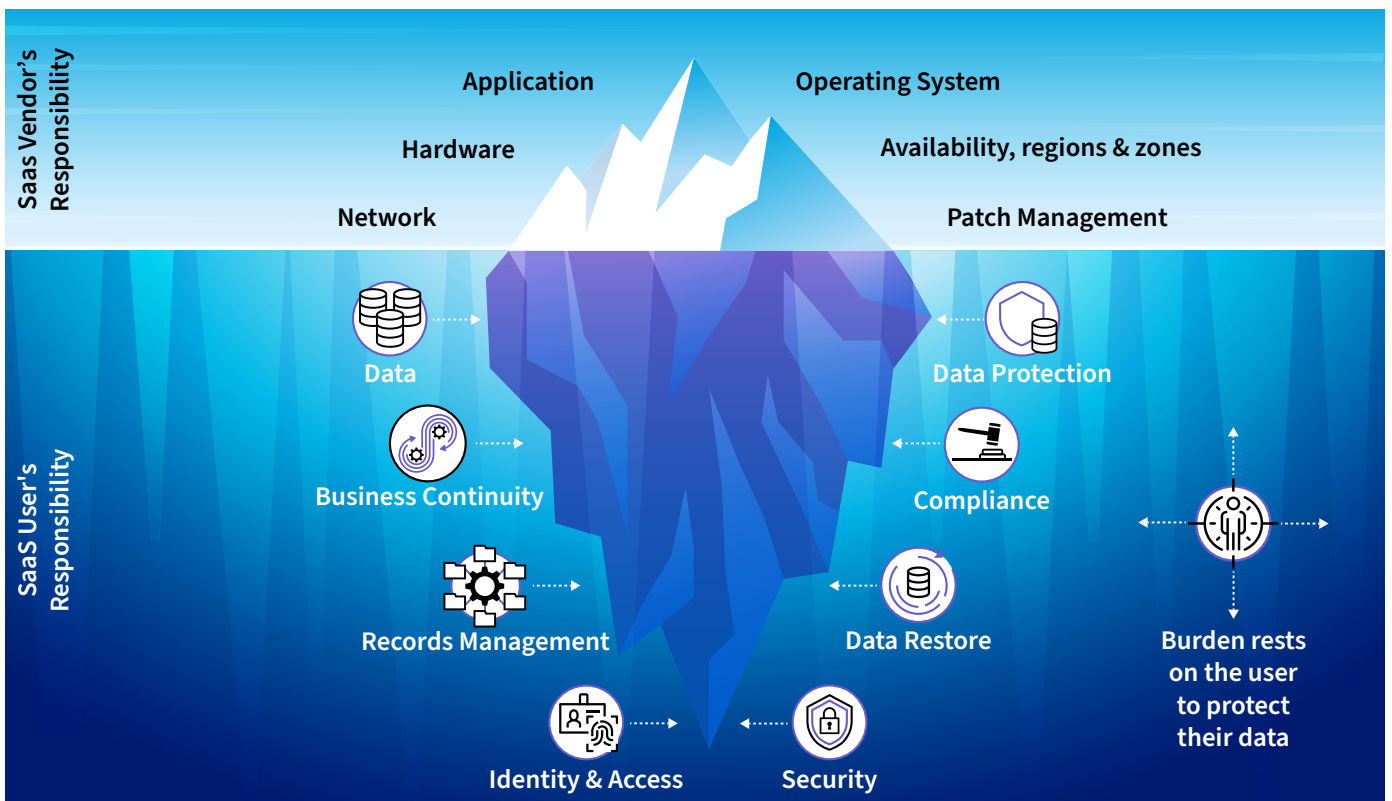
Responsibility includes accountability for data stored, classification of data, managing compliance requirements, securing, and protecting data, apart from other obligations required of data owners.

This responsibility applies to:

- ✓ Customers leveraging services to support their business needs
- ✓ Managed Service Providers (MSPs) offering services to their customers
- ✓ IT Solution Providers or large MSPs serving multiple MSPs



*"Gartner<sup>1</sup> forecasts security breaches, for at least one major SaaS vendor, causing irreparable data loss and interruptions to business costing organizations more than £80 million, by 2025"*



1 Source: Gartner's 'Innovation Insight: Backup for SaaS Applications', published 05-August-2021; Gartner report ID: G00748642  
\* Support for Microsoft Dynamics 365 and Salesforce is expected to be available sometime this quarter (Q1-CY2022).

**E-ZU Cloud-to-Cloud SaaS Backup** offers complete protection for data stored in Microsoft 365, Microsoft Dynamics 365, Salesforce, and Google Workspace.

**Key Features:**

- A simple setup that takes under 5 minutes, prior to starting protection. A single pane of glass, with Multi-Tenant and Role-Based Access Controls (RBAC), makes navigation super-fast, while offering complete control over the protected data.
- Immutable backups, using a blockchain-based algorithm, offers organizations the ability to retrieve an unaltered copy of the data. Ransomware attacks, malware or malicious users have potential to cause severe harm to data; immutable backup offers a strong last line of defense..
- Secure, scalable, and available by design: Data in transit and data at rest is encrypted with a default 30-day delete-retention. Four copies of the backup data in 2 different datacenters within the same region, guarantee data sovereignty and redundancy.
- A universal restore view with a plethora of restore options, allows customers to restore terabytes of data from their backup or just granular objects. A smart search option combs through historical data sets allowing users to restore data, deleted years ago or within the last few days.

A snapshot of vendor coverage:

Microsoft 365	Microsoft Dynamics 365	Salesforce	Google Workspace
Full coverage for: ✓ Exchange Online ✓ OneDrive ✓ Teams & Groups ✓ SharePoint ✓ Public Folders	500+ objects of popular applications: ✓ Sales ✓ Marketing ✓ Field Service ✓ Project Service Automation ✓ Customer Service	Standard and custom object protection: ✓ Accounts ✓ Activities ✓ Campaigns ✓ Campaign Members ✓ Cases ✓ Contacts ✓ Leads ✓ Notes ✓ Opportunities ✓ Custom Objects ✓ Other Standard Object	Complete protection for popular apps: ✓ Gmail ✓ Team Drive ✓ Docs ✓ Sheets ✓ Slides ✓ Drive ✓ Sites ✓ Calendar ✓ Tasks

## Conclusion

**SaaS vendors have made it clear that backups are the organization’s responsibility and not theirs. E-ZU Cloud-to-Cloud SaaS Backup equips organizations to completely protect their SaaS data, eliminating business interruptions due to unrecoverable data loss.**

**Take the Next Step**

Find out more at [www.e-zu.co.uk](http://www.e-zu.co.uk)  
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