

E-ZU Cloud-to-Cloud SaaS Backup & Recovery



Complete Protection for Google Workspace

Introduction

Google Workspace, formerly G Suite, offers a host of useful applications for businesses that use it to store, use and manage data. Google's suite of products give rise to an exponential growth of data that needs protection. Google owns several components of the cloud infrastructure stack that offers these services to its customers. But responsibility for the most critical component – the data stored in its cloud, is the organization's responsibility.

Responsibility includes accountability for data stored, classification of data, managing compliance requirements, securing, and protecting data, apart from other obligations required of data owners.

This responsibility applies to:

- ✓ Customers leveraging Google's services to support their business needs
- ✓ Managed Service Providers (MSPs) offering services to their customers
- ✓ IT Solution Providers or large MSPs serving multiple MSPs and customers

Common misconceptions when subscribing to SaaS offerings:

- 1. Assumption** - Google applications are safeguarded from ransomware attacks and data loss.
Reality - Protecting data from ransomware, malware, hackers, or malicious users is the organization's responsibility. Cyberattacks and data breaches can cause permanent data loss, crushing financial losses and irreparable damage to brand reputation, if data is not protected using a third-party backup system.
- 2. Assumption** - Google Workspace (G Suite) apps have in-built backup for long-term retention and can be easily restored.
Reality - Google offers the ability to retrieve data within a very short duration ~25days - too short for many organizations. Organizations risk spending hundreds of hours, searching for unrecoverable documents, if they do not have a retrievable copy of the data from a third-party backup.
- 3. Assumption** - Google Workspace has built-in Litigation Hold, so all is well.
Reality - Litigation Hold is a safeguard put in place by Google to reduce the risk of losing data, it can't take the place of third-party data protection to address compliance requirements and regulations. Legal action can be crippling; organizations never know when they'll need to produce emails or other documentation, so, staying prepared is the only way to keep out of trouble.

Embrace a complete protection strategy to defend data against ransomware attacks, malicious users, corruptions, or others that can cause irreparable damage to the business

E-ZU SaaS Backup offers a **complete solution** to protect Google Workspace data!

Backup Google Workspace (G Suite) data using E-ZU Cloud-to-Cloud SaaS Backup & Recovery, which offers a simple, secure, and scalable solution for expanding environments.



Key Features

- **Easy deployment** with the initial setup taking less than 5 minutes, before starting to protect data across all Google Workspace workloads:
 - Gmail
 - Drive
 - Docs
 - Sites
 - Calendar
 - Team Drive
 - Sheets & Slides
 - Tasks
- **Universal restore view** gives a full overview of all backup sets. A search can be performed across all historical data sets to restore data that was deleted years ago or sometime in the recent past.
- **Ultra-fast search** allows users to quickly locate, securely preview and restore data. The secure preview feature makes it super easy to identify the right data that needs to be restored, eliminating multiple restore iterations.
- **Versatile restore options** to suit user needs. Terabytes of data or just a few objects to be restored– E-ZU Cloud-to-Cloud SaaS Backup has it covered.
- **Secure by design** offering immutable backups of the cloud data, using a blockchain-based algorithm. Data is encrypted at rest and during transit. SSO can be easily setup, allowing Multi-Factor Authentication (MFA) to be added to a configured identity provider.
- **Scalable** to meet growing enterprise demands with unlimited retention to comply with regional, industry or company policies. The solution can scale seamlessly across millions of users.
- **Always available** data, storing four copies of the backups in at least two datacenters within the same region, guaranteeing data sovereignty.
- **Multi-Tenant** and Role-Based Access Control (RBAC) offer designable flows. Be it an MSP, managing multiple customers or a large corporation requiring better controls; multi-tenant & RBAC functions offer them.
- **Fully auditable** operations such as restores, downloads, GDPR compliance-support labels, and others are all recorded in an Audit log.

E-ZU Cloud-to-Cloud SaaS Backup equips customers with a full spectrum of recovery options including an ultra-fast search capability, allowing restores of terabytes of data or granular object recovery.

An unaltered copy of the data can be recovered to its original location without any hassles.

Restore options include a direct in-place restore, secure preview, direct data download, shareable links, and others.

Contact E-ZU to find out more about how E-ZU Cloud-to-Cloud SaaS Backup can help protect and recover critical business data, stored in the Google Cloud.

Take the Next Step

Find out more at www.e-zu.co.uk
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